

# RCA

DS4440RE

**Multiple  
Satellite  
Capability**



DIGITAL

**Digital technology** at the center  
of your home entertainment system

**Digital picture and digital audio**  
performance capability<sup>1</sup>

**Convenience features**  
to simplify and enhance your  
viewing experience

## DIRECTV PLUS<sup>2</sup> System

- Accelerated 32-Bit Processor
- NEW 7-Line Program Guide
- Interactive Channel Banner features:
  - Caller ID Display Capability<sup>3</sup>
  - Guardian™
  - AlphaSort™
  - Scout™
- One-Button Record
- Master Touch® Universal IR Remote<sup>4</sup>
- Satellite Dish Antenna
  - 18" x 24" Elliptical
  - Two Dual Output LNBs
  - 4 x 4 Multiswitch<sup>8</sup>
- With Access to DIRECTV Para Todos™ Programming (Programming Sold Separately)

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Changing Entertainment. Again.



# DS4440RE

## Picture

### • Digital-Quality Picture Capability<sup>1</sup>

Digital compression technology provides sharper, clearer images for a sensational entertainment experience.

## Sound

### • Digital Audio Performance Capability<sup>1</sup>

Allows consumer to enjoy DIRECTV® programming with audio performance comparable to compact disc.

## Convenience

### • Accelerated 32-Bit Processor

A 32-Bit processor is at the heart of this new system. The accelerated performance allows immediate access to all the new interactive features.

### • Advanced On-Screen Program Guides

—NEW 7-Line Program Guide

Search the channel guide while viewing an active channel in the picture window. Provides channel and program title information for seven different channels covering a two-hour time window. Arrows help indicate programs starting before or ending after the current time shown on the grid.



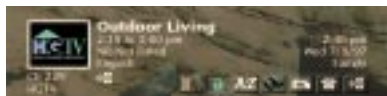
### —Information Guide

Lists five different channels of programming at a glance. Details on the current highlighted program are displayed in a banner at the top of the screen. Program information changes automatically as the consumer navigates through the guide and highlights different programs.



### • Interactive Channel Banner

The translucent, see-through Interactive Channel Banner makes direct access to the key features of the DIRECTV® System.



### —Caller ID Display Capability<sup>3</sup>

Have the capability of displaying and storing Caller ID information provided by your local phone company. With this feature you can identify callers before you answer the phone, view time and date of each incoming call, record up to 10 incoming calls and know who called while you were away.



### —The Guardian™

With this feature, parents have the ability to lock out specific channels and set rating and spending limits. They will be able to set specific viewing times for both the weekdays and the weekends.

### —AlphaSort™

The AlphaSort feature allows you to sort the current guide alphabetically, starting with any letter you choose. Go directly to any listed show with the push of one button.



### —Scout™

The new Scout feature searches the entire program guide to find matches to eight key words or phrases that you enter. Great for keeping track of your favorite movies, sports teams, actors and actresses!



### • 8-Event Scheduler

Allows you the ability to program your receiver to turn on, tune to a specific channel, and turn off at a pre-set time.

### • One-Button Record

Records any program being viewed or highlighted on the main program guides with the touch of one button. The receiver sends infrared commands to the VCR<sup>5</sup> to execute the recordings at the proper time.

### • Software Upgradeable Via Satellite

Your digital satellite receiver is able to receive upgrades or modifications to some of its features and functions. Please consult the Upgrade Menu to find a schedule of upgrades or modifications planned by DIRECTV. The upgrade feature is enhanced by RSA™ Secure<sup>6</sup>.



The "RSA Secure" logo ensures only authorized upgrades are delivered to your RCA digital satellite receiver.

## Remote

### • Master Touch® Universal IR Remote (CRK765G)<sup>4</sup>

Ergonomic design and color-coded buttons provide complete satellite system operation plus primary function control of virtually every brand of remote controllable TV, VCR, and cable box.

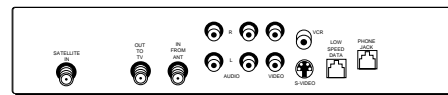
## Satellite Dish Antenna (DSA8900E)

- 2 Dual Output LNB
- 18" x 24" Elliptical Glass-Reinforced Plastic
- Light Gray Satellite Finish

## DIRECTV PLUS™ Receiver<sup>7</sup> (DRD440RE)

- Dimensions: 12 1/4" W, 2" H, 10 1/4" D

## Connections



- RF In/Out Connectors with CH3/4 Switch
- Two Sets of Audio/Video Outputs
- S-Video Output
- Low Speed Data Port
- Phone Jack Connector
- Satellite In Connector
- VCR Control Output

## System Shipping Weight

- Approx. 27 lbs.

## Plus

### • Limited Warranty

See RCA dealer for complete details.



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Form S-DS4440RE

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Photos and features subject to change without notice. Illustration of product finish may vary from actual color.

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1 Quality of picture and sound are dependent upon the audio system, cables, and/or television used by the consumer.

2 DIRECTV and DIRECTV PLUS are trademarks of DIRECTV, Inc., a unit of Hughes Electronics Corp. and are used with permission.

3 To use this feature, you must have your receiver directly plugged into a telephone outlet (not a wireless phone jack) and you must subscribe to a Caller ID or similar caller identification service.

4 Controls the RCA DIRECTV System plus most brands of remote controllable TVs, VCRs and cable boxes. Feature compatibility varies by brand and model.

5 Controls most brands of VCRs.

6 RSA Secure and the RSA Secure logo are trademarks of RSA Data Security, Inc.

7 With this receiver and the proper satellite dish antenna, you may be able to receive local channels from DIRECTV® in certain areas. Additional equipment may be required in some areas. Check with your retailer or visit [www.directv.com](http://www.directv.com) for information on availability of local channels from DIRECTV® in your area.

8 Multiswitch labeled as "indoor use only" should only be used indoors.

Residents of Alaska: The RCA DIRECTV receiver requires a larger dish antenna (not included) to receive DIRECTV® programming. Signal reliability and performance will be susceptible to degradation especially during adverse weather conditions.

Check your local dealer or installer for information on larger antennas which may be compatible with the RCA DIRECTV receiver.



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Get more information on  
RCA Consumer Electronics Products at [www.rca.com](http://www.rca.com)